Sponsorship Proposal

Thank you for agreeing to sponsor the Run To Better Days 2015 – your financial contributions are greatly appreciated. We offer three avenues for donations, depending on what your organisation values the most:

1. **The Against Malaria Foundation**: This is the main organisation we will be raising money for; their cost-effectiveness and transparency are two qualities our organisation values above all else. Unfortunately, AMF are yet to gain tax-deductibility status in Australia.

2. **Hamlin Fistula Ethiopia**: this charity provides a tax-deductible alternative for your business to donate to. If you decide to donate to Hamlin Fistula Ethiopia, we will provide you with a receipt to claim your tax deduction.

3. **Running Costs of RTBD 2015**: While we are not actively promoting donations to our organisation, if donating directly to our running costs is something your business is passionate about we would greatly appreciate it. Funds would be directed at buying food, petrol, banners, flyers and for other such costs over the two-week campaign. Unfortunately, this would be a non-tax-deductible donation.

As the Run would not be nearly as successful without the support and donations of businesses such as yours, we attempt to provide exposure for all sponsors throughout our three-week campaign. We offer three levels of sponsorship:

**Bronze sponsorship**: Businesses which provide financial support to the Run to Better Days to the value of **less than $1000** will be listed on our website and Facebook page, and on the PowerPoint presentations we give to schools and community organisations.

**Silver Sponsorship**: Businesses which provide financial support to the value of **$1000 or more** will have their logo listed on our website, Facebook page and on the PowerPoint presentations we give. We will also put the logo of such businesses on the banners we use in presentations to schools, universities and rotary clubs.

**Gold Sponsorship**: Businesses which provide financial support to the value of **$2500 or more** will receive all of the benefits of Silver Sponsorship, with the addition of also having their logo placed on our team T-shirts.

If you are interested in becoming a sponsor of the Run to Better Days, please fill out the information below and return it to us using the address or e-mail listed at the top of this letter. Alternatively, you can contact our sponsorship officers, Sophie Glass or Tom O’Donohoe via sophie.r.glass@gmail.com or tom.odonohoe@my.jcu.edu.au. We are happy to tailor sponsorship benefits to your business’ needs; please contact us for further details.
Sponsorship Form

Business Name: ____________________________________________________________

Contact Name: ___________________________ Phone Number: __________________

Address: ______________________________________________________ Post Code: ________

☐ I would like to pledge $__________ to The Against Malaria Foundation. Donations may be made via this website: http://www.AgainstMalaria.com/theruntobetterdays2015. Alternatively donations can be made by cheque to:

Against Malaria Foundation
Payments & Collections Dept.
Citibank NA
PO Box 3730
Sydney NSW 2001

Payable to: 'Against Malaria Foundation'
Please add reference AM 7075 so that the money can be assigned to The Run To Better Days 2015

OR

☐ I would like to pledge $__________ to Hamlin Fistula Ethiopia. Donations may be made via this website: https://hamlinfistulafundraising.everydayhero.com/au/theruntobetterdays2015, or for payment by cheque, refer to the attached Pledge Donation Payment Form. Please write the Run To Better Days on the back of the cheque.

OR

☐ I would like to pledge $__________ to Run To Better Days, 2015. Donations can be made via our crowdfunding site: http://theruntobetterdays2015.causevox.com/

For further enquiries, please don’t hesitate to contact our sponsorship officers, Sophie and Tom, using the details below.

Again, thank you very much for your contribution and we look forward to our ongoing partnership. Together we hope to make a real difference to those living in extreme poverty.

Sophie Glass
Sponsorship Officer
sophie.r.glass@gmail.com
0410 585 605

Tom O’Donohoe
Sponsorship Officer
tom.odonohoe@my.jcu.edu.au
0404 678 419
Thank you for pledging to donate to Hamlin Fistula Ethiopia (Australia) Limited
Please follow the instructions below to complete your donation.

How to Pay

**Pay via BPAY**
Contact your participating bank, credit union or building society to make payment directly from your cheque or savings account or via online banking.
You will be required to enter the Biller Code and BPAY reference number as detailed below.

**Pay in Person by Cash, Cheque or EFTPOS.**
Present this page intact at any post office.
Please make cheques payable to Everyday Hero Pty Ltd
Please note: Australia Post is only obliged to accept cash payments within the following limitations:

<table>
<thead>
<tr>
<th>Denomination</th>
<th>Limit</th>
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<tbody>
<tr>
<td>5c, 10c, 20c &amp; 50c</td>
<td>Maximum of $5</td>
</tr>
<tr>
<td>$1, $2, $5 &amp; $10</td>
<td>Not exceeding ten times the face value, inclusive. e.g. Maximum of $100 for $10 notes (10 x $10)</td>
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</tbody>
</table>

**Mail**
Please return this pledge form and cheque by mail to:
Everyday Hero
Locked Bag 581
Brisbane, QLD, 4001
Cheques are processed within 24 hours of arrival. A receipt will be sent to the name and email address on this pledge form.

**Phone**
If you prefer to pay by credit card over the telephone, please call 1300 798 768 to talk to us.
Please have this pledge form on hand to quote the Reference Number.

**Online**
Alternatively, you can pay by credit card at:

**Payment Details**

<table>
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Total Due
This donation was made as a gift. Donations of $2.00 or more are tax deductible. Only valid with a proof of payment receipt attached.

DONOR CHOICE Payment Solution, powered by Everyday Hero Pty Ltd. ABN 21 117 080 430